Pixelache Helsinki 2013 Report

Pixelache's 2013 activities have been marked by the endeavour of organising Pixelache Helsinki festival as dual-city event held in both Helsinki & Tallinn-Naissaar for the first time in spring, built upon previous networking and inter-personal connections, strengthening our ties to the Estonian cultural scene.

Together with the agroecolgy focused Ruoan tulevaisuus association, Pixelache also successfully co-organised in the autumn 'Foodycle', the first transdiciplinary food festival in Helsinki.

Our year-round education & outreach programme 'Pixelversity' has deployed a large amount of public events involving a wide and diverse range of collaborations in Helsinki and beyond. Special effort has been put into different archiving processes and into streaming strategies, which have helped increase our online audience significantly.

Pixelache Network's European collaboration has been boosted by the start of our EU Grundtvig-funded network project 'Open-Sourcing festivals', exploring concrete ways to share the process for organizing a festival, so that other groups can use it themselves. This project continues until 2015.

Our association has also welcomed new members and has benefitted from 3 internships in the past year,from Riga, Vilnius & Strasbourg (supported by EU Erasmus scheme). In addition to employing one full-time coordinator and another part-time, Pixelache has been able to create a job for long-term association member Mikko Laajola, with Ministry of Labour palkkatuki support. In addition, through its Pixelversity programme structure, Pixelache as a platform, has supported a wider community of practitioners in various events and activities.

www.pixelache.ac

PIXELACHE   **Piknik Frequency**

Participants & Audience in Events 2013

Not less than 35 public events offering various entry points for the general public were organised by pixelache in 2013. Our program included lectures, workshops, expeditions, public space interventions, gatherings, unconferences and 2 major festivals (Pixelache Helsinki and Foodycle) held in Finland, mainly in Helsinki. It involved over 30 collaborating organizations and partner venues. In addition, Pixelache as a platform, has supported through these various events and activities a wider community of practitioners than ever before.

ALL ACTICVITIES TOGETHER

TOTAL AUDIENCE/ PARTICIPANTS = 2703
TOTAL ONLINE REAL TIME AUDIENCE via Bambuser = 1745
GRAND TOTAL OFFLINE + ONLINE AUDIENCE = 4448

> Pixelversity Programme 2013
www.pixelache.ac/pixelversity/programme-2013

Total Audience/Participants = 1425
Total Online Audience via Bambuser = 1320
Total Offline + Online Audience = 2745

> Pixelache Festival 16-19.5.2013, Helsinki & Tallinn
http://www.pixelache.ac/festival-2013

Total Audience/Participants = 548
Total Online Audience via Bambuser= 265
Total Offline + Online Audience = 813

> Foodycle Festival, 12-13.9.201, Helsinki
www.foodycle.info

Total Audience/Participants = 730
Total Online Audience via Bambuser = 160
Total Offline + Online Audience = 890

Online Visitors & Followers 2013

Visitors on www.pixelache.ac

2013 Visit Total 83,954

Average Visitors per month 6996
Unique Visitors Total 70,684
Average Unique Visitors per month 5890
Page Views Total: 287,297
Pages / Visit: 1.54
Avg. Visit Duration: 00:01:01

Jan: Visits 4,292 (Unique Visitors 2,872)
Feb: Visits 6,748 (Unique Visitors 5,952)
Mar: Visits 8,708 (Unique Visitors 7,668)
Apr: Visits 14,018 (Unique Visitors 12,346)
May: Visits 16,143 (Unique Visitors 13,570)
Jun: Visits 11,530 (Unique Visitors 10,192)
Jul: Visits 6,030 (Unique Visitors 5,242)
Aug: Visits 3,587 (Unique Visitors 2,642)
Sep: Visits 3,322 (Unique Visitors 2,490)
Oct: Visits 3,847 (Unique Visitors 3,072)
Nov: Visits 3,153 (Unique Visitors 2,512)
Dec: Visits 2,576 (Unique Visitors 2,126)

Demographics

> Countries
1.United States 22,435(44.70%)
2. Finland 6,884(13.72%)
> Cities
1. Helsinki 5,08610.13 = %2.
2. (not set) 1,5973.18 = %3.
3. Tallinn 7191.43 = %4.
4. Paris 7151.4 = 2%

Facebook

Pixelache Facebook Page: 1,733 Likes
Pixelaching Facebook Group: 297 members
Trashlab Facebook Group: 391 members

Twitter

Followers 1539

Bambuser

Total Online Audience 2013: 1745

Vimeo.com

Total Play 2013 Vimeo Videos: 1130

Creative Coding for Live Visuals 1: 308 plays
Creative Coding for Live Visuals 2: 97 plays
Pixelache Autonomous Drone Broadcast: 272 plays
Pixelache Keynote Mary Mellor: 58 plays
**Pixelache Keynote Spatial Intelligence Unit &
Kristi Grisakov**: 35 plays
Pixelache Dual-City Festival 2013: 302 plays

Pixelache Activities Around The Year

Pixelversity 2013

Related pedagogy on Pixelache'as main fields of interst aims to support the regional grassroots scene(s), and is based upon learning from experience and from peers: Learning by doing, and doing it together. The programme variably consists of presentations, workshops, camps, expeditions and other events: Some share and sustain ongoing local practice; others benefit from serendipity and specialists visiting Helsinki; or support activity that happens outside the usual locations, including the nearby regions.

Pixelversity aims to be a 'learning bridge' between practitioners, cultural and non-profit organisations, interested individuals and larger institutions, and an outreach programme extending beyond Helsinki. Consideration is given to the relationships between the different activities, and how they may build up accumulative knowledge and skills towards future Pixelache events

The Pixelversity programme for 2013 continued several themes continuing on from 2012 with new names, and a couple new addition themes.

Pixelversity / Waste/d

This theme continued exploring experimental art-design-technology practice between hacker and maker cultures, in the context of re/up-cycling and the increased availability of new fabrication tools. Trashlab's objective is to build up a community of people.(artists, designers, hackers, makers, re/up-cyclers, activists), who are concerned with material and who are concerned with material and electronic waste in contemporary society, and tackle this problem with creative and tangential approaches.

The Waste/d theme was the umbrella for regular Trashlab Repair Cafe events initiated by Päivi Raivio (see photo above), the Recycling Olympic Games initiated by Culture Factory Polymer (EE) and taking a place in connection with Pixelache 2013 Festival, a contribution of Trashlab & Recycling Olympic Games to Kierrätystehdas event, as well as Waste management expeditions and an ongoing WasteLog exposing online the material waste we don't normally see.

Pixelversity / Waste/d

Recycling Olympic Games

Waste Expeditions

Trashlab Repair Cafes

Recycling Olympic Games (ROG) is an alternative sports event that is focused on creative waste-reuse, where international teams compete for the title of "Upcycling Champion of the Gulf of Finland" and a trophy. The Games are held over a week in early May from 6-12.5., consisting of a variety of tasks each team competed in the competition. In this pilot experiment year, there were two teams : Home and Away. The Recycling Olympic Games village was based in Suvilahti, to the grassy-side of Eesti Maja.

Some of us recycle for financial sustainability, others for convenience and still more for ecological ideals but for whatever the reason, we can improve on our practices through the competitive, peer-learning environment created for ROG. Competition events challenged the teams with a variety of tasks from building dwellings, to cooking, to fashion with the constraint of no budget, aside from some basic devices for connecting materials. For one week competitors 'lived', 'slept', and ate re-purposing the detritus of Helsinki.

www.pixelache.ac/pixelversity/rog

As part of the Waste/d theme of Pixelversity 2013 programme, Pixelache arranged a handful of expedition visits to different waste-management sites (mostly in Helsinki metropolitan region). We endeavored to learn about our material wastage which we typically contribute as part of everyday urban life, but rarely see again in its collective form.
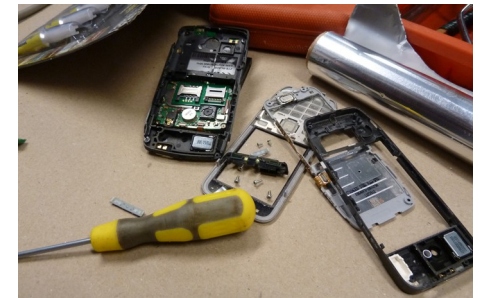
Trashlab Repair Cafe monthly events explore experimental art-design-technology practice between hacker and maker cultures, in the context of re/up-cycling and the increased availability of new fabrication tools.

www.trashlab.info

Pixelversity / Techno-Ecologies

Programme of events

18-19.4. Networking visit to Kemiö related to environmental education & Maaland (Andrew Paterson+Mikko Laajola+Tuomo Tammenpää)

13-18.7. Maaland gathering & workshops in Kemiö

1-11.8. 'Case Pyhäjoki - Artistic influences on nuclear energy' Expedition (led by Mari Keski-korsu, Andrew Paterson, in collaboration Hai Art and others)

8-11.10. Art+Communication/Media Art Histories Conference contribution in Riga

09-11.12. Yeastograms workshop in collaboration with Finnish Bioart Society (see photo above)

A continuation of the 2012 theme ' Ecosystem & Environmental Monitoring',
This study group/cluster of learning opportunities is related to ecosystem theory, sensors and environmental monitoring, appropriate technologies and citizen-participatory science. It aimed to support and develop the activities that are already going on in institutions at a more grassroot level.

The flagship project realised under that theme is Case Pyhäjoki – Artistic Influences on Nuclear Energy, initiated by Mari Keski-Korsu in collaboration with Hai Art and Finnish Bioart Society. In addition, Maaland is an ongoing research project led by Mikko Laajola around the idea of building a rural laboratory for Pixelache. The Maaland-Renewable Worklab gathering organized in Kemiö and supported by RIXC - Centre for

New Media Culture, explored the following question: What does it mean to have a piece of land to experiment upon, to care for, and have responsibility under/over/inbetween?The Techno-Ecologies themed activities ended with the Yeastograms Workshop - literally on th making of living visuals out yeast, led in December by Lucas Czjzek from the Bioart Club pavillon_35 (Austria), in collaboration with the Finnish Society of Bioart

Pixelversity / Techno-Ecologies

Case Pyhäjoki

Maaland–Renewable Worklab

Case Pyhäjoki – Artistic reflections on nuclear influence' is a transdisciplinary artistic expedition, production workshop and presentation events in Pyhäjoki, North Ostrobothnia, Finland, held during 1st to 11th of August 2013.

The sixth nuclear power plant of Finland is planned to be built at Hanhikivi Cape in Pyhäjoki. The aim of the project is to explore artistic perspectives on the vast changes planned in Pyhäjoki, through the planning of a nuclear power plant at the site, and this way of considering energy production and consuming in the world. Artists can not only reflect upon and depict social phenomena and socio-economical relations, but can also situate themselves in between politics, activism and science.

Can art make changes? If so, what would be the creative tools of activism?

Life itself has become increasingly politicized in the new millennium and obviously this reflects on us all. There are plenty of art works that comment on issues seen unethical or wrong, revealing different kinds of world views. Also, there are community art projects that comment for example on the social condition that involves participants from different fields.

But can the border in between art and activism be blurred more? Could it be involving yet aesthetical? Aren't we all activists? What are other ways of activism in addition what we are used to think? And what is the change we are after?
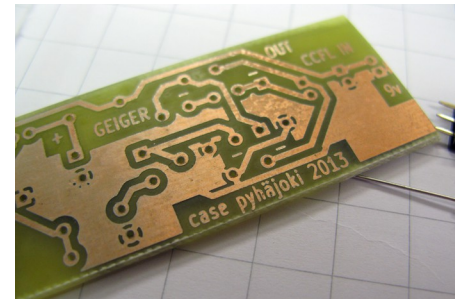
Case Pyhäjoki was initiated by artist Mari Keski-Korsu and became a collaborative work group in between herself, artist-organiser and researcher Andrew Paterson/Pixelache and musician and artist Antye Greie-Ripatti/Hai Art. Other partners were Finnish Bioart Society and Pro Hanhikivi.

Case Pyhäjoki was funded by Kone Foundation and Arts Promotion Centre of Finland.
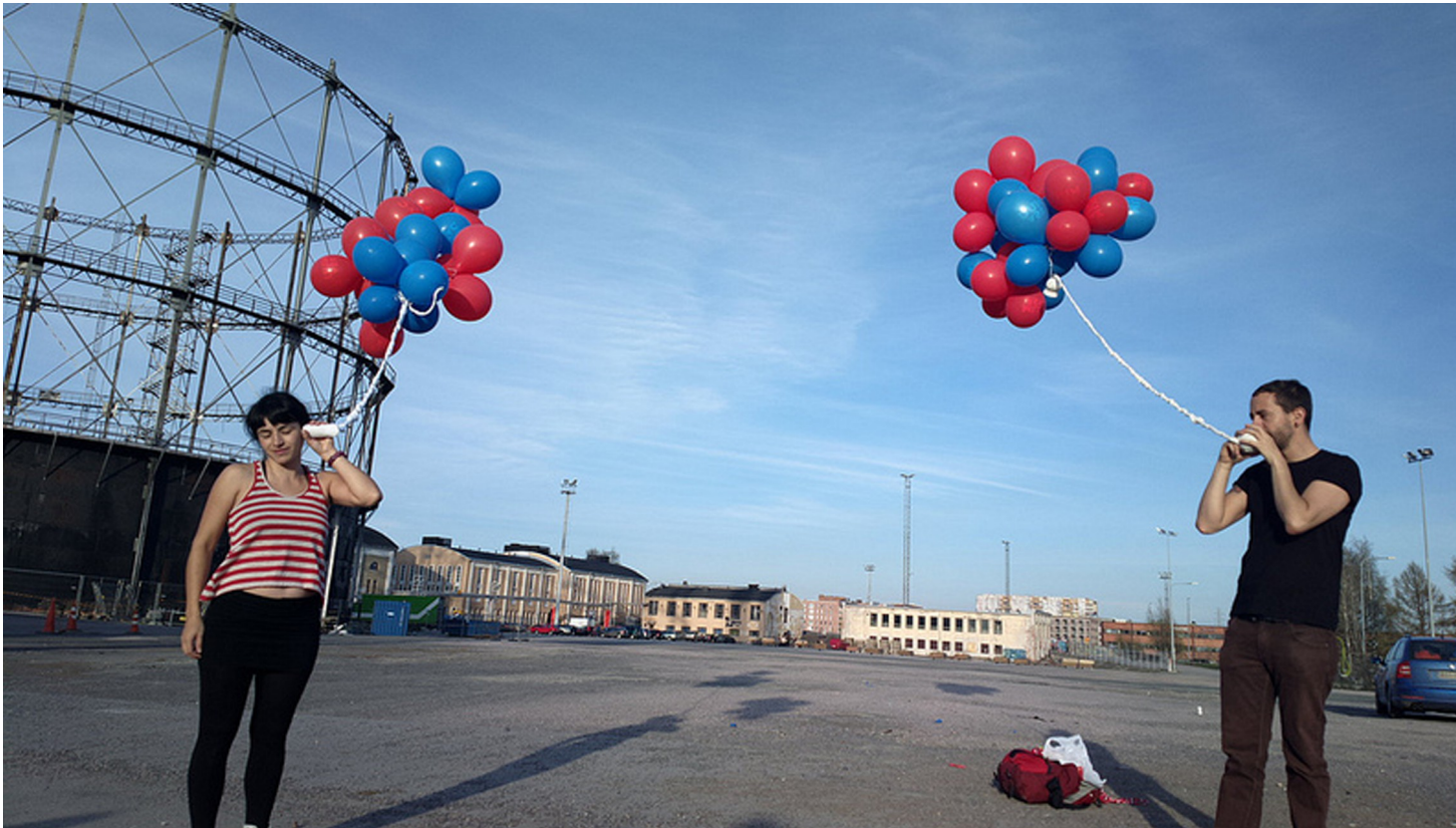
www.casepyhajoki.info

For Maaland – Renewable Worklab, a group of ~15 persons from different backgrounds and interests gathered on Kemiönsaari/Kimitoön in South-west Finland, to explore what might be the open-source 'code', 'hardware' or 'wetware' that comes with the land from different perspectives.

Eight remote international participants also joined the occasion in online video-chat spaces, sharing their ideas, their experience and and in some cases their bit of their land with us.

tiny.cc/maaland

Pixelversity / Knowledge & Experience Sharing

Programme of events

14-16.2. Archiving gathering visit by RIXC in cooperation with AV-Arkki, Finnish Media Arts

8-10.5. La máquina de compartir secretos workshop by Constanza Piña Pardo (organised by Jon Irigoyen)

15.5. N1 Narrative-themed open gathering at Arcada, Helsinki

16-18.8. Coop Camp: 'Community Infrastructure' at Hirvitalo, Tampere

17-19.10. Education Engineering Days with GameChangers.ru in Helsinki

5.12. Cryptography workshop in collaboration with Finnish Bioart Society

This theme, continuation of the Virtuality theme of 2012, relates to practices, projects and communities engaged with the creation of digital tools and protocols that facilitate autonomous user control over the data that constitutes digital identity and digital behaviour, and the exploration of the interfaces between public / private, personal / social and real / virtual.

Under this theme, a few larger-scale events were organise such the Education Engineering Days, the open gathering N1 and Coop Camp, described further on the next page.

Two smaller workshops were also produced under this theme. The first one called a máquina de compartir secretos workshop, led by Constanza Piña Pardo (Chile), organised by Jon Irigoyen, focused on developing small flying electro-acoustic transducers, mainly using waste material, to be used as communication system to share secrets in the public space (see image above). The workshop Cryptography for Postcards, led by Markus Decker and Peter Wagenhuber, organised in collaboration with the Finnish Society of Bioart, introduced the basic principles of cryptography and cryptoanalysis with collaboratively created handmade ciphers and postcards.

Pixelache also co-organised a Helsinki Commons info-mapping event at Aalto Media Factory, initiated by Co-P2P special interest group in Aalto ARTS Media, and springboard event for Open cities working group (OKFinland). Additionally, an open round-circle discussion around the visit od Rasa Smite & Raitis Smits from Rixc (Latvia) was organized at AV-Arkki office, about 'media art histories' from the perspective of organisations, researchers or practitioners archiving and representing their own practice.

Pixelversity / Knowledge & Experience Sharing

Education Engineering Days

N1 Narrative-themed gathering

Coop-Camp

Education Engineering Days is an invite-based 3-day unconference event at Otaniemi (Espoo) and Suvilahti (Helsinki) sites, from 27th to 29th October which gathers an international community of professionals changing the global education landscape.

The term 'education engineers', suggested by the organizers for joint discussion, implies an emerging profile of professionals who successfully develop, implement, and adjust educational practices; and by doing so, aiming to supplement – or to be an alternative to – traditional tertiary education, and to satisfy perceived real world needs.

With the focus on presence-based youth and adult education practices, the event organised by Pixelahe and GameChangers gathered 25 representatives of pioneering education projects from Europe, Russia and United States. GamesChangers is an organisation closely connected to Russian IT-business, providing peer-based and curated learning environments, based in St. Petersburg

Topics of discussion included: Visions & missions, Formats & tools, Methodologies, Changing roles, Funding & organisation / business models, Outreach etc.

edu.gamechangers.ru

The N1 open gathering event initiated by e-pedagogue Owen Kelly at Arcada University of Applied Sciences on 15.5. It included virtual and physical seminar discussions, as-well as a gamified planning session about the social world we are constructing from new and fluid identities.

'N' stands for Narrative, and this is the first in a series of events. Most of us live much of our lives in the ether. We have a mobile phone with us at all times with the result that we are always on and never truly alone. We have maps and geo-positioning on our phones so that we are always traceable and never truly lost. We tweet and update our Facebook status so that we say what comes into our minds when it comes into our minds, and we are rarely truly reflective.

In all of this we are telling each other stories about what we are doing, and from this others read stories about who we are From all the shards and slivers that we scatter across the 'digiverse', we are piecing together new kinds of identities
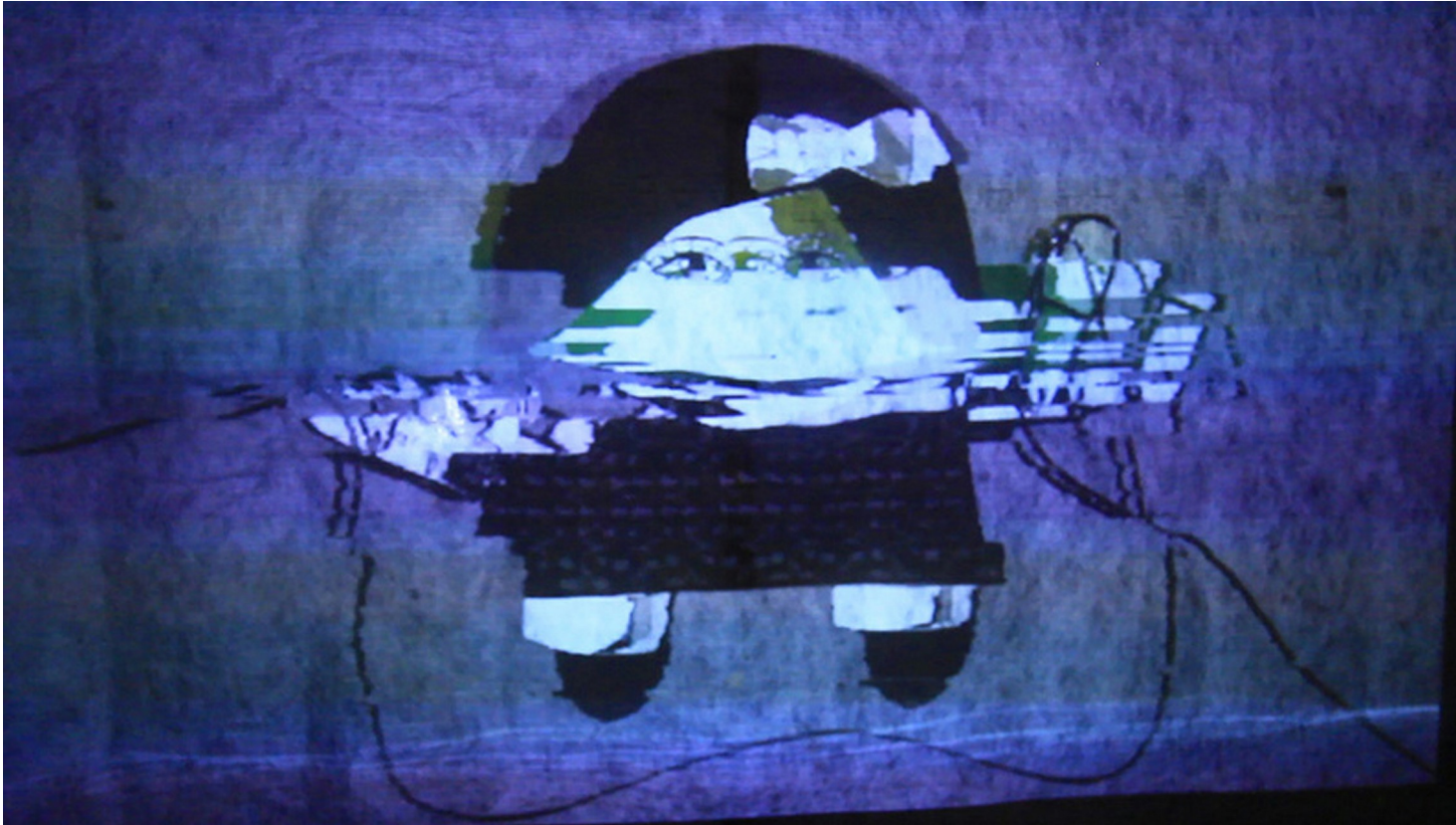
narrative.screenfly.org

Coop Camp is a trans-disciplinary weekend of events aiming to connect the practice of informal cooperation and formal cooperatives in Pirkanmaa and wider Finland.

The event is facilitated by Pispala Cultural Association and Pixelache Helsinki. This is a 'tietotalkoot' event, an occasion to learn about cooperatives, to share experiences, stories and practices of different types of coope-rativism, as well as a place to ask for co-operators, gathering not only local Finnish cultural perspectives and ambitions, but also those of a more international networked scene.

The 2013 Coop Camp focused on Communications infrastructure and featured a keynote presentation by Diego Cruz Martinez (NX/FI), about the relationship between the indigenous people and the media in Mexico and autonomous media projects related to that relationship.

www.pixelache.ac/pixelversity/programme-2013/3rd-annual-coop-camp/

Pixelversity / AV Research

Programme of events

10-13.4. Creative Coding for Live Visuals as satellite workshops of AAVE Festival, Helsinki

13.4: Final performance of workshop participants at Sandro, Helsinki

15.9. Acoustic Laptops workshop at Kääntöpöytä

The aim of our AV theme in 2013 was to research & make connections between different experimental VJ/Live Cinema individuals and scenes in Helsinki, and imagine an educational programme for Pixelversity.

The research was initiated in 2012 by Irina Spicaka (LV/FI), as part of a 9-month internship at Pixelache Helsinki with support from the EU Erasmus Programme. Irina Spicaka has since then become a member of our association. As part this theme, Irina organized a cycle of workshops in Helsinki for the Finnish and regional AV practitioners.

Irina curated the Creative Coding for Live Visuals series of workshops in cooperation with the Pixelache platform and the AAVE festival, using programming and open-source solutions.

Three different workshops and an audiovisual event took place from April 10 to 13, 2013 in Helsinki, at Aalto FabLab (workshops) and bar Sandro (final event – see main image and small image on upper right corner)

 www.cc4v.info

In addition, in autumn, a workshop on the construction of "acoustic laptops" was led by Norwegian sound artist Tore Honoré Bøe in September (see photo lower right corner photo), using low-tech physical interfaces to create a soundbox that could be amplified.

Micro-Residencies

Seungho Lee (FI)

Seungho Lee is a strategic designer, lecturer and design researcher working and residing in Helsinki. He initiated Beef Finland project in 2012 in which he investigated the ramifications of beef-eating at a global scale, as well as in Finnish context, on which he has given talks in Helsinki, New York, and Shanghai. He currently teaches at Aalto University, where he is a doctoral candidate and member of NODUS Sustainable Design Research Group.

Seungho Lee (KR/FI) was the first micro-resident of 2013 from 18-22.2. Based in Helsinki, he joined the Pixelache office to consider and discuss the Food-info-activism theme of Pixelversity programme, from the perspective of strategic design and policy intervention. During his residency time, Seungho discovered Pixelache from the inside. One concrete outcome of his residency was suggestions to Pixelache and Ruoan Tulevaisuus for a novel, down-to-earth, participatory food festival and its name 'Foodycle'. Later on Seungho Lee became a member of Ruoan Tulevaisuus and played a very central role in the planning and production of Foodycle festival.

Amanda McDonald Crowyley (US)

A native of Australia now based in New York, McDonald Crowley is a cultural worker, curator, and facilitator who specializes in creating new media and contemporary art events and programs that encourage cross-disciplinary practice, collaboration and exchange. Her interests are at the intersection of art, culture, technology, science and social change. She was the Executive Director of Eyebeam Art and Technology Center in New York City from 2005 to 2011. Her contributions to the field of electronic art also include her work as executive producer for ISEA2004 (the International Symposium for Electronic Arts 2004) held in Tallinn, Estonia and Helsinki, Finland, and on a cruiser ferry in the Baltic sea.

After her micro-residency in June, Amanda came back to Helsinki for a longer residency at HIAP in September. Amanda played a very crucial role in the planning of Foodycle.

During Foodycle, she gave a keynote presentation entitled Art/Tech/Food, mapping historical and contemporary trade routes of food and how they affect our cultural landscape and well being. Art/Tech/Food also presented the work of a range of artists addressing these issues.

Pixelache Helsinki Festival

Pixelache Festival 16-19.5.2013 // Helsinki & Tallinn

FACING NORTH FACING SOUTH

Pixelache festival 2013 was entitled 'Facing North – Facing South' and was organized as a dual-city event, both in Helsinki and Tallinn during 16-19 May 2013. If every North as its South and every South its North, this was an invitation to alternately face North and South from multiple points of views.

With this theme, Pixelache expanded it's on-going Signals from the South programme, that has focused on presenting media, art and technology projects from Africa, South America and Asia since 2009. It explored further the relationships between South and North, looking at these notions from various perspectives, including geo-political, cultural, economical, both on global, regional and local levels.

From a regional point of view, organizing part of the festival in Tallinn poses the question of what it means to bring these cultural actions across the water. Indeed, not only geographically, but also economically, Tallinn is still in the South of Helsinki. The term Talsinki has in the past often been used by Estonians 'to imply that the commercial centre of Tallinn has become the 'Helsinkians' living room'. On the other hand the biggest group of immigrants to Finland is Estonians, especially construction workers. There is an economical benefit from relocating South. Shall we and how, deal with this asymmetry as a festival?

Can we build something meaningful between both capitals, that would contribute realizing the Talsinki/Hellina twin city ambition as envisioned by the think tank Demos and the two cities themselves?

From a global point of view, relations between commonly understood North and South are even more complex and the problematics raised by cooperation issues are multifaceted. Various non-western initiatives have been encountered through the Pixelache Network during the past years and Pixelache has contributed to disseminate an approach strongly relying on the potential of open source, DIWO and peer-learning practices. In that context, both individuals and Pixelache nodes have been exploring two-way exchanges and on-going processes. At the time when many countries in Europe today are also starting to face the same water, energy and food dependency crisis than in the South, more than ever we should explore the ideas and initiatives emerging in the South and imagine new ways to tackle together these common issues.

Programme of events

Helsinki (15-17.5)

15.5
10.00-18.00 N1 open gathering
15.00-18.00 Anti-surveillance workshop

16.5
09.00-12.00 dérive (drift) public space
13.00-17.00 Open Demo Afternoon by Usinette
13.00-17.00 metaFestival Technologies works,
15.00-18.00 Anti-surveillance workshop
16.00-17.45 Additional lecture by Mary Mellor
18.00-19.30 Keynote by Escher Tsai (Taiwan)
19.00-21.30 Openings at Eesti Maja

17.5
10.00-12.00 – Urban dérive (drift) in public space
10.00-18.30 – Bricolabs Conference
21.30-00.00 – Ferry trip to Tallinn!
21.30-23.00 – Keynote presentation on the ferry

Tallinn & Naissaar (18-19.5)
Camp Pixelache!

# Pixelache Festival 2013 / Helsinki 16-17.5

Pixelache Festival 2013 with its theme of Facing North Facing South profiles the work of the Bricolabs mailing list, an independent and dynamic network of people absorbed with sharing, DIY, open source software, hardware and environmental sustainability living in various localities across the world whose online and offline exchange of heterogeneous practices and ideas have driven the network since its formation in 2006.
Bricolabs Members from various European as well as Latin American countries and many others, e.g. from Pakistan, Mexico, Indonesia, participated in discussions during the conference held on 17.5 on the theory and practice of networks. A process orientated and open approach to creating (making) was conveyed through "brico-things" an exhibition (collaboratively curated) which opened on the evening of 16.5

Three shipping containers hosted artworks made by various members of Bricolabs: A 'brico-archive' corner assembled by Gabriele Asbesto, including diverse documentation on processes, including "how-to's", video works, texts and brico-objects; A nearby graffiti wall will provide an evolving open canvas for demonstration and exchange of concepts, ideas and views; An interactive installation – VJing Nature - created by Ivan Henriques & Kasia Molga and Erik Overmeire invited us to address nter-connections between sensor technology, data vis and microbiology; In addition, the Sensorium project from Salvador de Bahia was presented on video.
(see photo above)

Three keynote speakers were invited to give presentations at three different festival locations: Escher Tsai, founder and artistic director of 'microplayground' (Taiwan), opened the keynote series. Tsai is associated with D.I.Y./D.I.W.O., open source, creative commons and creative industry, and presented in Helsinki on 16.5 at the Finnish Academy of Fine Arts (see upper photo in the middle)

During the Bricolabs conference held on 17.5 in Happi (see photo above), concrete examples of projects were presented, which can reconfigure understanding of geo-politics and discuss collaborative, micro-structures and translocal activities which span, reflect and elide traditional dichotomies of east and west, north and south.
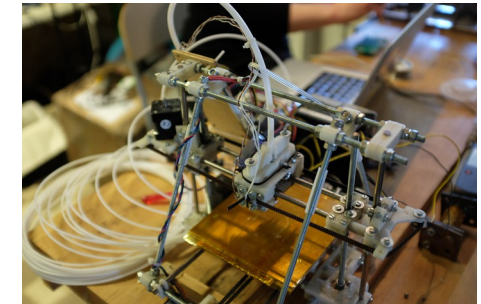
Ursula Gastfall and Alexandre Korber from Usinette and Edgar Afoutou from Defko yaw rek were invited by Pixelache to Helsinki 2 weeks from 15 to 29 may for a micro-production-residency.

Usinette is a hacklab-like organisation. Defko yaw rek is a project initiated by Kër Thiossane in Dakar to bring together a group of local makers. Together they started to develop a thread made from recycled plastic last spring in Dakar, as part of a 2 week workshop held in the context of our friend festival Afropixel. For that purpose they created a plastic recycling machine. The goal was to use this recycled thread for digital fabrication etc, but the thread was not totally functional then and needed to be developed further. During their residency at Made in Kallio they organised a demo day, met local makers and developed the plastic thread to the next stage (see photos above)

Pixelache Festival 2013 / Tallinn-Naissaar 17-18.5

The second part of the festival (18-19.5)called Camp Pixelache, took place in Estonia, in Tallinn and Naissaar. The boat trips from Helsinki to Tallinn and from Tallinn to Naissaar, functioned well as spaces in time for participants to socialize. By the time we arrived on Naissaar, the ice had melted. We had a 100 participants in Camp Pixelache, which was the maximum the infrastructure on Naissaar could take, and of which over 50% were women and with a large amount of new faces

Naissaar (formerly Nargen, Nargö), an island located near Tallinn, 10 km away from the Estonian coast. The island was rumoured to be "Terra Feminarum" (the island's Estonian name literally translates as 'island of women') but had until WWII a historic Estonian-Swedish fishing community.

The island's military history still leaves its traces in tangible and intangible form. Closed as a military island during the Soviet period, the island has a few dozen permanent residents, boosted in summer time with many visitors, a classical music festival, and is a place to respect as an Estonian nature conservation area.

Except for the two keynote lectures planned in advance, yypically like at unconferences, the agenda of Camp pixelache was created by the attendees at the beginning of the event. Anyone who wanted to initiate a discussion on a given topic or host a small workshop could claim a time and a space.

Spatial Intelligence Unit's and Kristi Grišakov's keynote was the first public Tallinn-Helsinki twin city presentation and discussion to be held on a common ground, an in-between place – the ferry between the two cities on 17.5 (see upper photo). On Naissaar Mary Mellor, Social Science Professor at Northumbria University, Newcastle upon Tyne (UK) will address issues of alternative, green and feminist economics.

At Tonu Kajuste's 'Omari Küün' complex we used 3 open spaces during the 'thematic sessions' for presentations/discussions; as well as 2 seperate spaces for workshops. Due to the weather, we shifted the Keynote presentation to the 'Naissaare Külalistemaja' hostel. On the Saturday evening & Sunday morning we used the hostel as a base for workshop/participatory activities, presentations & discussions.

Pixelache Helsinki Festival Contributors 2013

1. Agnieszka Pokrywka (Poland/Estonia)
2. Alexandre Korber (France)
3. Antonia Fätkenheuer (Austria) Academy of Fine Arts Vienna
4. Jürgen Neuman (Germany) OHANDA
5. Alejo Duque (Columbia) Bricolabs
6. Amrit Naresh (Germany) OpenOil
7. Anastasia Sulzhenko (Russia) NCCA Kaliningrad
8. Andra Aaloe (Estonia) Ptarmigan
9. Andreas Wagner (Germany/Estonia) Why Services
10. Andrew Paterson (Scotland/Finland) Pixelache
11. Anna Aleksejchik (Belarus) Cinema Perpetuum
12. Anna Rozhencova (Russia/Belarus) House of Culture La mora
13. Annika Kangur (Estonia) UDU
14. Antti Ahonen (Finland) Pixelache / Koelse
15. Antti Ikonen (Finland) Media Lab Helsinki
16. Armin Medosch (Austria)
17. Bram Crevits (Belgium)
18. Brian Degger (Australia/UK) Bricolabs
19. Bronac Ferran (UK) Bricolabs
20. Camilo Cantor Columbia Bricolabs
21. Catriona Shaw (Scotland/Germany) Independent
22. Christina Staldbauer (Austria)
23. Constanza Pina (Chile)
24. Corné Driesprong (Netherlands)
25. Damiano Cerrone (Italy/Estonia) Spatial Intelligence Unit
26. Darko Aleksovski (Macedonia) Independent
27. Dmitry Golynko (Russia) ArtTerritory
28. Ekaterina Chaikina (Russia) GameChangers
29. Eliisa Mõistlik (Estonia) Independent
30. Elke Gaugele (Austria) Academy of Fine Arts
31. Erich Berger (Austria/Finland) Finnish Society of Bioart
32. Erik Sandelin (Sweden) Unsworn
33. Felipe Fonseca (Brazil/Germany) Bricolabs
34. Hamilton Mestizo (Colombia)
35. Hannah Harkes (Estonia) Gradodroom
36. Hannu Makkarainen (Finland) Pixelache
37. Helen Pau (Estonia) Spatial Intelligence Unit
38. Irene Agrivina (Indonesia) Bricolabs
39. Ivan Henriques (Brazil) Bricolabs
40. Ivan Novichkov (Russia) Friends of the Baltic
41. Jaana Kokko (Finland) Aalto University
42. Jana Pejoska (Finland) Oyogames
43. Jenni Valorinta (Finland)
44. Jerneja Rebernak (Slovenia) Bricolabs
45. John Hopkins (US) Bricolabs
46. Jon Irigoyen (Spain/Finland) Pixelache
47. Jon Paludan (Denmark)
48. Judith Auer (Austria) Academy of Fine Arts Vienna
49. Kaija-Luisa Kurik (Estonia) Estonian Urbanists Review
50. Karla Schmutzer (Austria) Academy of Fine Arts Vienna
51. Keiti Kljavin (Estonia) Linnalabor
52. Krisjanis Rijnieks (Latvia/Finland)
53. Kristi Grišakov (Estonia/Finland) Aalto University
54. Kristiina Urb (Estonia) Visar Studio
55. Kruno Jost (Croatia) Bricolabs
56. Laura Browne (Finland) Jyväskylä Hub
57. Lena Vanusa Bauer (Austria) Academy of Fine Arts Vienna
58. Liis Luumberg (Estonia) Tartu University
59. Lilian Mengel (Estonia)
60. Maja Kohek (Slovenia) Bricolabs
61. Mara Blome (Latvia) Liepaja Art Research Lab
62. Mari Keski-Korsu (Finland)
63. Mary Mellor (UK) Northumbria University
64. Mathieu Marguerin (France) Mal au Pixel
65. Meri Hietala (Finland)
66. Mikhail Iljin (Estonia) Rönk
67. Mikko Laajola (Finland) Pixelache
68. Mikko Lipiäinen (Finland) Pispalan nykytaiteen keskus
69. Mira Sacher (Austria) Academy of Fine Arts Vienna
70. Moritz Bartl (Germany) Tor
71. Nadège Peter (France) Pixelache
72. Natacha Roussel (Belgium) Bricolabs
73. Niina Ala-Fossi (Finland) Porridge & Potatoes
74. Niko Punin (Finland)
75. Nuppu Stenros (Finland) Pixelache/WÄRK
76. Ojars Saulitis (Latvia) Liepaja Art Research Lab
77. Ott Pilipenko (Estonia) Gallery Tank
78. Päivi Raivio (Finland)
79. Pekko Koskinen (Finland) Reality Research Centre
80. Pete Gomes (UK) mutantfilm
81. Petri Ruikka (Finland) Pixelache
82. Pippa Buchanan (Australia/Austria) Time's Up
83. Raivo Kelomees (Estonia) Estonian Academy of Arts
84. Raquel Renno (Brasil)
85. Rebane, Rene (Estonia) Hobilabor
86. Rehab Hazgui (Tunisia) Independent
87. Roman Osminkin (Russia) ArtTerritory
88. Saara Hannula (Finland) Helsinki University of Technology
89. Sara Milazzo (Finland) Pixelache
90. Sergei Teterin (Russia/Lithuania) Cyland
91. Soile Ollikainen (Finland) Live Herring
92. Sophie Lingg (Austria) Academy of Fine Arts
93. Stefan Lutschinger (UK) Class Wargames
94. Suisalu, Taavi Suisalu (Estonia)
95. Tatjana Machaczek (Austria)
96. Toomas Savi (Estonia) Hobilabor
97. Tuomo Tammenpää (Finland) Pixelache
98. Ulla Jaakkola (Finland) Pixelache
99. Ulla Taipale (Finland/Spain) Pixelache
100. Ursula Gastfall (France) Usinette
101. Viktoria Mayer (Austria)
102. Ville Hyvönen (Finland) Pixelache / Helicam
103. Wojtek Mejor (Poland) Pixelache

First Edition of Foodycle Festival

Foodycle Transdisciplinary Food Festival

Programme of events

12.9. Day 1 in Viikki
12-17.00 Farmers' market & Food vendors
12-17.00 Aquaponics Workshop
12-16.00 Vermicompost Workshop
12-15.00 Sausage Making Workshop
13-14.00 Viikki Farm Tour
14-17.00 Info Session on Edible Insects
15-16.00 Indoor Talks

13.9. Day 2 in Suvilahti & Kääntöpöytä
10-13.00 Senegalese Food Tour
10-13.00 Open Sorbus Workshop
10-13.00 Creative Study on Tomatoes
13-14.00 Keynotes
14-16.30 Panel Discussions
17-19.00 Lightning Talks
20-23.00 Best Before Dinner Party

Foodycle is a transdisciplinary and participatory food festival that brings together artists, designers, scientists, grassroots organisations, students, and consumers in general. It aims to recover the true meaning of ecosystem thinking – a bridge between art, design and science – and a space for sharing ideas for sustainable food in the current and future Finland.

Foodycle 2013 was a two-day event organised as a collaboration between Pixelache Helsinki and Ruoan Tulevaisuus (Future of Food). Ruoan Tulevaisuus ry is a network of people trying to encourage interdisciplinary discussion on the food system by combining science with grassroots action. It was founded in Helsinki in 2012 by a group of University of Helsinki agroecology students and graduates.

The programme of Foodycle 2013 was organised around various interpretations of the food cycle, combining theory & hands-on workshops, providing both literally and metaphorically 'food for thought', as well as tools for participants to contribute to improving our food system.

Foodycle Transdisciplinary Food Festival

Day 1 in Viikki

The process of the collaboration between Pixelache & Ruoan Tulevaisuus, intense and very enriching for our two very different organizations, demonstrated the strength of transdiciplinary projects

During the first day of the festival held at Viikki Campus on Thursday 12.9, the library square (see picture above), usually grey and empty, was filled with life, people and colours of a farmers market as well as workshop action. Energy was flowing all through the afternoon on the square, as well as all the way into the tropical glasshouse of the library building (see upper right corner image), rarely used, where a few exciting presentations took place.

The farmers market was so popular that most of the farmers sold out their products. Several hands-on workshops were also successfully run on the library square throughout the day.

This transformation could possibly be made a regular event and be successful, considering the amount of people crossing the empty square every day.

The upper photo was taken during the i nfo session on edible insects led by Ravintola Ötökkä.

Below you can see the sausage making workshop hosted by butcher Lorenzo Ciatti. Lorenzo apprenticed in Dario Cecchini, and worked at Feather and Bone, an artisanal free-range butcher shop in Australia where sustainability is priority. Lorenzo sets out to teach people how to respect and appreciate the animal and use all the parts of an animal not wasting any value.

The upper picture was taken in the Green House of the campus where a presentation by Herttoniemi Food Coop and by Lorenzo Ciatti took place.
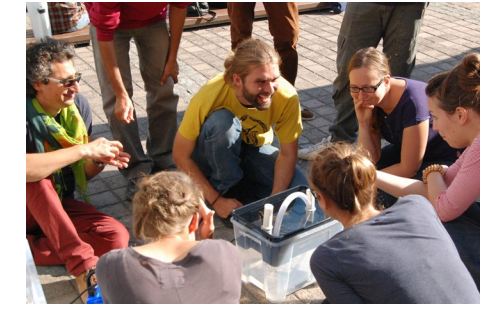
Below you can see participants from the Aquaponics workshop led by maker-gardener Mikko Laajola. As part of the workshop, the participants researched aquaponics technics and developed a specific growing system together. The objective was to create an experience for the participants and the public, and to share knowledge about aquaponics systems and their maintenance.

Foodycle Transdisciplinary Food Festival

Day 2 in Suvilahti & Kääntöpöytä

The second day of the event brought us back to Happi, in Suvilahti, for the more formal part of the programme. By organising events both on the scientific campus (also more formal) and in cultural locations (informal in the case of Happi), we hoped that a crisscrossing and cross-pollination of participants from the scientific and cultural fields could happen. The programme at Happi included several workshops in the morning, and in the afternoon 2 keynotes, 3 transdisciplinary panel discussions on Meat, Waste and Food Culture; as well as a lightning talks programme with a very diverse and exciting range of presentations (see images on the right)

Not surprisingly the audience was very different from the previous day, but we did manage to get a diversity of people to attend on both days. Happi offered a relaxed context for discussions all day, and the audience rapidly activated with questions for the speakers. The Lightning Talks didn't really feature any presentations by any scientists as such, so we will need to think of how to encourage academics to participate, and present their research to the general audience in future

The photo above is from the Open Sorbus Workshop that took place in Vaasankatu on the streets and at the Sorbus gallery.

The Food culture panel including Johanna Mäkelä, Aleksi Neuvonen, Saly Wade, Porridge & Potatoes, with Moderator Amanda McDonald Crowley, can be seen on the upper picture.

The lower picture shows a well attended seminar with a very diverse audience.

The upper photo is from the Tasting and Creative Study on Tomatoes led by the collective Porridge & Potatoes.

From Happi, we left to Kääntöpöytä for our closing 'Best Before' dinner: D.I.W.O. pizzas and soups by Chef Antti Nurkka were on the menu. Surprisingly the people who joined us for dinner there, were again a very different group, and the queue to the pizza oven remained long late into the night, and probably many improbable encounters took place there.

Additional Projects

Pixelache Network - Open Sourcing Festivals

Programme of events

How does an organisation open-source their cultural festival? Can we share the process for organising a festival, so that other groups can use it themselves? Can we share the process for sustaining ongoing programs, so that other groups can do this too?

These are the questions that five experimental art, design and technology organisations from the Pixelache Network are asking themselves and others, and exploring, through a mobile circuit of workshops and seminars organized across Europe during 2013-2015.

In the process, Piksel (NO), Pikslaverk (IS), Mal au Pixel (FR) and Pixelache (FI) will gradually be working towards 'open-sourcing' their festival skills and tools to provide them to their UK partner Access Space Network, who will test and utilise them in organising their first major digital culture festival, the closing event of this process

Meanwhile, Access Space Network will share their approach to providing a continuing programme of openness – helping its partners to provide opportunities to learn, create and participate throughout the year.

The pictures on this page were taken during our first visit in Sheffield in April 2014. The larger picture documents our visit at a studio & gallery space called S1 in Sheffield. In the photograph in the upper right corner you can see laser-cut objects on display and made at Access Space Network. The last picture was taken during the mini-festival organised as part of our visit.

The project was launched during Piksel Festival 2013 in Bergen and will travel to the other nodes after that in a seven-stepped process. The final step will take place in Sheffield in the spring of 2015 with Access Space Network organising the first edition of their digital festival

11.2013: Step 1 at Piksel, Bergen, Norway

4.2014: Step 2 at Access Space Network, Sheffield, UK

6.2014: Step 3 at Pixelache, Helsinki, Finland

9.2014: Step 4 at Lorna, Reykjavik, Iceland

11.2014: Step 5 at Piksel, Bergen, Norway

4.2015: Step 6 at Mal au Pixel, Paris, France

5.2015: Step 7 at Access Space Network, Sheffield, UK

Pixelache Members as Embassadors & Pet Projects

Pixelache Members as Embassadors

State Art Prize 2012 & Members' Pet Projects

Pixelache 'Ambassadors' represent Pixelache Helsinki on travels, residencies & events as a sort of ambassador/special envoy. It is an experimental programme of responsibility, but also acknowledges work often done by members, friends and partners of the association.

Basically the ambassador/special envoy takes flyers, and knowledge about Pixelache Helsinki scene to the destination/event, sharing them with appropriate persons or in appropriate contexts, or does local research or negotiation on behalf of Pixelache Helsinki

In 2013, the following Pixelache members represented Pixelache at different events:.

Andrew Paterson
> Ruutiexpo (see picture above), Helsinki
> Open Knowledge Convention, Tuusula
> Renew Conference, Riga, Latvia

Nathalie Aubret represented Pixelache at
> Siemenpuu Buen Vivir Event, Helisnki

John Fail represented Pixelache at
> Magneetti ry gathering, Rovaniemi

Irina Spicaka & Jon Irigoyen attended
> Transmediale, Germany

Mikko Laajola
> Building Man/Cock & Bull Festivals, UK

Pixelache was granted the State Art Prize in 2012 and with it the sum of 15000e. In the spring of 2013, Pixelache's board decided the prize money would be used as follow:

5000e going to Pixelache general 2013 budget to support round-the-year activities 10000e would be divided between Piknik's 15 members at the time, which makes 666,66667e per member.

Members have until the end of 2014 to realise projects. A few pet projects have already been developed.

Several members for instance contributed financially the creation of the Bailux Association (Living Pharmacy) in Brazil.
The Bailux association does now exist and it's goal is to protect the traditional culture and knowledge of Pataxó tribes in the Aldea Velha reserve.

As a present for the people from Finland who supported the creation of their association, the Living Pharmacy community will send a present to Finland, a 'cocar' (see picture above), that will most likely be donated to the Tampere tyovaenmuseon activism-themed collection, as an element Finnish citizen participation history. The museum would provide a secure framework for the conservation.

Pixelache Helsinki Partner Organisations & Supporters

Piknik Frequency

Ministry of Education and Culture

Helsingin kulttuurikeskus

TUETTU ULKOMINISTERIÖN KEHITYSYHTEISTYÖVAROIN

AVEK THE PROMOTION CENTRE FOR AUDIOVISUAL CULTURE

VIKING LINE

Austrian Embassy Helsinki

INSTITUT FRANÇAIS FINLANDE

GOETHE INSTITUT

Ptarmigan

Eesti Instituut

MADE IN KALLIO

happi nuorten toimintakeskus

KUVATAIDE-AKATEMIA

ESTONIAN ACADEMY OF ARTS

SPATIAL INTELLIGENCE UNIT

todellisuuden tutkimuskeskus reality research center

]a[academy of fine arts vienna

the finnish society of bioart

ker thiossane villa pour l'art et le multimedia

linnalabor

Kultuuritehas Polymer

Game|Changers

Live Herring

SUVILAHTI KAAPELI

EESTI MAJA VIROKESKUS

Tuglas-seura

EKKM

ARCADA

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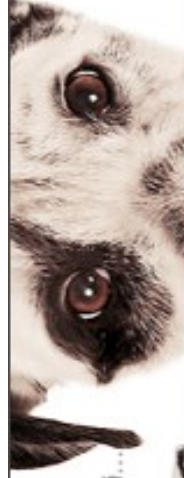* www.taavisuisalu.com, 'Solar First Aid', 2013
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Yhteiskunta Elämä Taide Uutiset Blogit Kalenteri Kuvareportaasit
Talous Politiikka Aktivismi Luonto Musiikki Kirjat Teatteri Elävä kuva
Toimitus Mediatiedot Palaute RSS Kirjaudu Rekisteröidy

Hae, FiFi

"Toivottavasti työurat tulevat joustavammiksi ja kilpailuhenki vähenee. Voisimme elää hitaammin ja täydemmin", Pikseliähky-taidefestivaalille vieraaksi tuleva Mary Mellor sanoo.

Talous

Talous 17.05.2013

● **Taidefestivaalilla puhutaan rahasta – ja feminismistä**

Anna-Sofia Joro

Oletko törmännyt laskelmoivaan tyyppiin, joka himoitsee rahaa ja valtaa eikä saa kyllikseen kuluttamisesta?

Taloustieteen vaihtoehtoisia, luonnonmukaisia ja feministisiä näkökulmia tutkiva Mary Mellor on nimittänyt lajin Talousmieheksi. *Economic Man* – joka voi olla myös nainen.

Mellor on "ekofeministi" ja yhteiskuntatieteiden professori Northumbrian yliopistosta Britanniasta. Hän saapuu Helsinkiin elektronisen taiteen Pikseliähky-festivaalille ja on pääpuhujana Naissaarella Virossa, jonne tapahtuma levittäytyy.

Mellor tekee alkuun selväksi, ettei ole erikoistunut epätasa-arvoon työmarkkinoilla tai työpaikoilla. Uusiksi pitäisi panna koko moderni talousjärjestelmä, jossa Talousmies voi rellestää ja viis veisata käytöksensä ympäristövaikutuksista.

Naisen työtä, jota siis voi tehdä myös mies, on tarjota edellytykset ja siivota sotkut.

"Naiset tekevät suuren osan ihmisen luomiseen ja ylläpitoon liittyvästä työstä, vaikka myös palvelijat, orjat, lapset ja matalan statuksen miehet osallistuvat siihen."

"Olemme luoneet talouksia, joissa korkeaa palkkaa nostavien, arvostettujen ihmisten ei tarvitse tehdä tätä työtä, elleivät he erikseen halua vaikkapa auttaa lasten kanssa ja päästää lastenhoitaja tauolle", Mellor kuvailee.

Pikseliähkyssä pohditaan globaalia etelää ja pohjoista. Yksi

Mitä Sorbus-pajassa keitettiin?

18.9.2013 2:00 0 0

Kaisa Hakkarainen
HELSINGIN SANOMAT

Kaupunki notkuu pihlajanmarjoja.

Poikkitieteellinen ja -taiteellinen Pixelache-verkosto viritti viime viikolla Helsingin Vaasankadun Sorbus-galleriaan Avoin Sorbus -työpajan osana Foodycle-festivaalia. Pajan aihe oli pihlaja (*sorbus aucuparia*).

Mitä siellä oikein keitettiin, pajan vetäjä Mikko Laajola?
Keräsimme Vaasankadulla marjoja ja yritimme valmistaa pakastetuista marjoista kettukarkkeja, hilloa ja viiniä. Kaikille avoin paja saa jatkoa.

Miten ja missä?
Jatkanemme hillojen ja ruoan parissa. Tämä on kuitenkin avoin prosessi. Pihlaja on pyhä puu kautta Euroopan, joten saatamme myös puhua kansanperinteestä tai tehdä taikakaluja.

Missä keitoksia voi maistaa?
Sorbus-galleriassa on tarkoitus järjestää festivaalit, joissa näitä kaikkia tarjoillaan taiteellisessa kontekstissa.

Miten karkkeja tehdään?
Sekoita kaksi kämmenellistä agar agar -hiutaleita, kukkurallinen lautasellinen pihlajanmarjoja ja saman verran sokeria vajaaseen tuopilliseen vettä.

Tomaatit kuuluvat sesongin herkkuihin. Kuva: Jukka Lehtinen.

Related posts:

1. Kellohallin uusi Foodstock-festivaali yhdistää ruuan ja musiikin
2. Mene: Otto Majan taidetta Make Your Markiissa
3. Kaikkien aikojen eeppisin b-elokuva yhdistää piirajan ja anakondan
4. Mene: Kino Carusel näyttää klassikkoleffoja

Mene: Uusi ruokafestivaali Foodycle yhdistää tiedettä ja taidetta

TAPAHTUMAT   12.9.2013, klo 8:00   Arla Kanerva

Viikin kampuksella ja Suvilahdessa käynnistyy tänään uusi poikkitieteellinen ruokafestivaali Foodycle. Festivaali kestää kaksi päivää, ja ohjelmassa on muun muassa tuottajatori, työpajoja ja paneelikeskusteluja.

Mutta mitä poikkitieteellisyys tekee ruokafestareilla?

Tapahtuman järjestäjiin kuuluvan **Atte Penttilän** mielestä tieteentekijät pysyvät liikaksi omissa lokeroissaan. "Foodycle yhdistää tiedettä, taidetta ja aktivismia," Penttilä sanoo. "Tavoitteena on luoda siltoja eri alojen välille."

Poikkitieteellinen ohjelma korostuu erityisesti perjantain paneelikeskusteluissa, joissa etsitään tiedotteen mukaan "tulevaisuuden kestävää ruokajärjestelmää".

Tänään kolmelta kuullaan avajaissanat, joissa tapahtumaa järjestävät Pixelache Helsinki ja Ruoan tulevaisuus ry kertovat lisää Foodyclesta.

Lisäksi päivän ohjelmassa on muun muassa Farmers Market -henkinen tuottajatori, jolta pääsee ostamaan tuoretta lähiruokaa suoraan lähialueen tuottajilta.

Penttilän mielestä ruuan tulevaisuus näyttää hyvältä. "Monia ihmisiä kiinnostaa yrittää löytää teitä kohti kestävää ruokajärjestelmää. Tämä tapahtumakin on merkki siltä."

Täällä on nyt oltava

Tutkimusmatka: 18 hengen Case Pyhäjoki -tiimi teki Pyhäjokea tunnetuksi ympäri Eurooppaa.

Sari Ohinmaa
sari.ohinmaa@raahelainen.fi

– This is the place to be now. Täällä kuuluu nyt taiteilijan olla, sanoo raahelaislähtöinen kuvataiteilija, *Case Pyhäjoki* -hankkeen aimahmo **Mari Keski-Korsu** ja tuleen hyväksyvän myökkäyksen saksalaiselta **Helene von Oldenburgilta** ja skotlantilaiselta **Andrew Gryf Patersonilta**.

Case Pyhäjoki, poikkitieteellinen ja -tieteellinen tutkimusmatka, tuotannollinen työpaja ja tapahtuma on päättynyt Pyhäjoella. 11 päivän ajan 18 taiteilijaa ja tutkijaa ympäri Eurooppaa tutustui Hanhikiven ydinvoimalahankkeeseen monesta erilaisesta, ikkunoita näihin taiteellisiin tulokulmiin avattiin eilen Parhalahden koululla.

Osallistujille on ollut tärkeää pohtia paikan päällä sitä, mitä taiteilija voi tällaisen muutoksen kohdalla tehdä.

– Arvostan valtavasti tätä kokemusta. Tämä antaa mahdollisuuden katsoa tilannetta ja näistä silmän, kohdata ongelma, Andrew sanoo.

– Tämä on aikamoinen lahja, jota nyt pääsee jatkotyöstämään, Helene täydentää.

Taiteilijan mahdollisuudet ovat tällaisessa tilanteessa rajattomat.

– Voimme tehdä paljon.

> **Tämä on aikamoinen lahja, jota nyt pääsee jatko- työstämään.''**

la tehdä – IHAA

Kädet ovat vapaat, voimme tehdä jotakin kaunista, valehdella, tehdä jotain hauskaa, mitä vain, Helene sanoo.

Häntä kiinnostaa tutkia miten pitkälle taiteessa voi mennä, että se muuttuu aktivismiksi. Se on kokeilua, tutkimista, Hanhikiven ydinvoimasuunnitelmat purkautuvat hänestä ulos sadun muodossa.

– Taiteilijuus on minulle taiteen kielen käyttämistä. Se, että kirjoitan saduksi sen mitä täällä tapahtuu, ei ole

aktivismia, Helene toteaa.

Andrew on kumpanior- ganisaatiorin ominaisuudessa pitänyt yllä yhteyksiä muhun maailmaan sosiaalisen median kautta. Tiedottavaa on ollut paljon, sillä 11 päivän tutkimusmatka on ollut erittäin intensiivinen.

Taiteilijat eivät vain olleet Pyhäjoella pelkkiä sivustakatsojia ja havainnoijia. He ovat eläneet osana yhteisöä, käyneet paikallisissa diskos- sa, asioineet kaupassa. Uinneet joessa.

He ovat myös tiennet, et- tä heitä tarkkaillaan, katso- taan, ja sitä myöten myös odotetaan jotakin.

– Vaikka yhteys ihmisiin ei ole ollut kovin suora, silti tunnen, että meitä katsotaan. Sillä on merkitystä, että me olemme täällä, Mari sanoo.

Olla paikassa, jollaista ei Suomessa ole. Hetki ennen vallaisaa muutosta on kiin- nostava, kalenlaista väteilee pinnassa ja pinnan alla.

– Ja jos ydinvoimala tulee,

muutos on sitten vielä isom- pi. Elkä mikään ole koskaan enää niin kuin ennen oli, Ma- ri jatkaa.

Pyhäjoki tulee nimenä tunnetuksi nyt monissa kult- tuuriverkostoissa ja sosiaali- sessa mediassa. *Case Pyhäjo- en* päivitykset leviävät Twit- terissä, Facebookissa ja osal- listujien omissa yhteyksissä. Jopa Spotifysta löytyy heidän oma soittolistansa.

– Me pidämme Pyhäjoen nimeä yllä, joten jotakin sel-

laistakin käynnimme jättä- täkseen, Andrew sanoo.

Ei liene mikään yllätys ke- nellekään, että taiteilijat vas- tustavat ydinvoimalan raken- tamista Hanhikivenniemelle.

– Se olisi sosiaalinen trage- dia, Andrew sanoo.

Helene pelkää erityisesti ydinjätettä, jolle ei ole vielä- kään löydetty lopullista rat- kaisua.

– Jäte pysyy ainakin 30 000 vuotta. Mitä täällä oli 30 000 vuotta sitten? Jäätä?

Maataloustieteiden tohtori ja kuvataiteilija Helene von Oldenburg, taiteilija-organisoija Andrew Gryf Paterson ja kuvataiteilija Mari Keski-Korsu ovat kokeneet innostavan 11 päivää Pyhäjoella. Elkä tämä jää tähän.

Kansainvälinen joukko tekee taiteellisia tulkintoja ydinvoimasta

Pyhäjoki kiinnostaa maailmallakin

Pia Räihälä
PYHÄJOKI (KP)

- Kuuletko, sieltä kuuluu koko ajan vähän naksahduksia. Se johtuu luonnon taustasäteilystä, jota on Suomessa aika paljon.

Suomessa asuva itävaltalainen taiteilija **Erich Berger** esittelee säteilylmaisinta, jollaisia hän on rakentanut Pyhäjoella brittitaiteilija **Martin Howsen** kanssa. Tampereelta löytynyt toriumia sisältävä kivi saa ilmaisimen naksuttamaan kiihkeämmin.

- Olemme ottaneet kivinäytteitä Hanhikiveltäkin, ja huomenna menemme Vihannin vanhalle kaivokselle mittailemaan, kertoo Howse.

Miehet ovat mukana 11-päiväisessä Case Pyhäjoki -tapahtumassa, jonka aikana 18 taiteilijaa ja tutkijaa eri puolilta maailmaa pyrkii tuottamaan poikkitaiteellisia ja -tieteellisiä tulkintoja ydinvoimasta.

Työn tuloksia esitellään

Case Pyhäjoen taiteellinen johtaja ja vastaava tuottaja on Raahesta lähtöisin oleva kuvataiteilija **Mari Keski-Korsu.**

- Minua kiinnostaa se, mikä voi olla taiteilijan perspektiivi tällaiseen tilanteeseen. Ydinvoimalahan on aivan valtava projekti, ja se aiheuttaa hirveitä kitkoja ihmisten välille.

Miesten ideana oli rakentaa säteilyilmaisin niin yksinkertaisista osista, että ne ovat kenen tahansa saatavilla. Joitain ilmaisimia on tarkoitus jättää malliksi Pyhäjoen kirjastoon rakennusohjeiden kera.

Säteilyilmaisin itsessään ei ole taiteilijakaksikolle pääasia.

- Tämä laite on vain yksi mahdollisuus ymmärtää säteilyä ilmiönä. Radioaktiivisuutta mystifioidaan, ja haluamme tällä riisua siitä konkreettisemman, Berger selvittää.

Keski-Korsu on yllättynyt siitä, miten laajasti Pyhäjoki kiinnostaa.

- Hakemuksia tähän projektiin tuli vaikka kuinka paljon USA:sta ja Australiasta asti, ja kauimmaiset osallistujat ovat Japanista ja Hongkongista. Se osoittaa, että Pyhäjoki on tällä hetkellä todella erikoislaatuinen paikka.

Case Pyhäjokea rahoittavat Koneen Säätiö ja Taiteen Edistämiskeskus. Osa tutkijoista työskentelee omalla tutkimusrahoituksellaan.

Osallistujat ovat aluksi tutustuneet ympäristöön ja alhepi-

Taiteilijat **Erich Berger** (vas.), **Mari Keski-Korsu** ja **Martin Howse** testaavat itse rakennettuja säteilyilmaisimia erilaisilla kivillä. KP/PIA RÄIHÄLÄ

rrin Pyhäjoella, ja omien projektien parissa työskentely on vasta alkamassa.

- Yksi ajatus on tehdä Hanhikiveltä radiolähetyksiä, joissa kuuluisi paikan äänimaisema. Muutkin ideat liittyvät paljolti siihen, miten paikan nykytilaa saataisiin tallennettua, Keski-Korsu kertoo.

Case Pyhäjoki päättyy sunnuntaina Parhalahden koululla pidettävään tilaisuuteen, jossa esitellään työskentelyn tuloksia. Perinteistä taidenäyttelyä tuskin on odotettavissa.

- Olemme ideoineet muun muassa Atomic Olympics -kisaa, lajeista en tosin vielä tiedä... Ja säteilymittarilla voitaisiin harrastaa geokätkentää.

Ydinvoima on kuin krapula

Mari Keski-Korsu on teini-iästä asti vastustanut ydinvoimaa.

- On ironista, että laitos on nyt tulossa synnyinseudulleni. Case Pyhäjoki ei ole lähtökohtaisesti ydinvoimavastainen projekti, mutta tokihan täällä on paljon samalla tavalla ajattelevia ihmisiä.

Kriittisiä ovat ainakin Erich Berger ja Martin Howse.

- Olen yllättynyt siitä, että keskustelu ydinvoimasta on niin Pyhäjoelle paikallistunutta. Tshernobyl osoitti, etteivät nämä laitokset tunne rajoja. On yllättävää, ettei koko Suomi puhu Pyhäjoen laitoksesta kansallisena uhkana, Berger ihmettelee.

- Luulisi, että ydinvoiman aika on jo ohi, mutta se vain jatkuu kuin jokin outo krapula, sanoo puolestaan Howse.

Taiteilijat eivät kuitenkaan halua neuvoa ketään. He kokevat olevansa näkökulmien avaajia, joiden tavoitteena on provosoida ihmisiä muodostamaan omat mielipiteensä.

Maaland ja muita innovaatioita

Tuomo Tammenpää.

▶ Maaland projekti on mielenkiintoinen. Sen ymmärtämiseen vaaditaan tietynlaista avarakatseisuutta.

Kärkullassa pidettyn työpajan tuloksia ihmeteltiin yleisötilaisundessa Villa Landessa. Työpajan tarkoitus oli selvittää voisiko joidenkin maa-alueiden jokamiehen oikeuksia laajentaa koskemaan viljelyä ja rakentamista. Ideoita tuli monia ja niistä keskusteltiin, konkreettista tulostakin syntyi, kun työryhmä koemielessä valoi kaislalaharkon, selvittääkseen voisiko kaislaa käyttää eristeenä rakennusmateriaalissa. Samalla saataisiin käyttöä kaislotuille ranta-alueelle.

– Työpaja on vasta alussa ja nyt oli vain tarkoitus tuoda ideoita esille ja pohtia ylipäätään mahdollisuuksia tällaiseen, **Tuomo Tammenpää** kertoo.

MAALAND PROJEKTIIN liittyy tavallaan myös kierrätysmateriaalista rakennettu tuulivoimala. Osia on hyödynnetty muun muassa polkupyöristä.

– Jos on pala maata, niin tarvitsee energiaa tehdäkseen siellä jotain. Tällainen "tee se itse" -voimala sopii hyvin ideologiaan yhteisestä maapalasta, Tuomo kiteyttää yhteyden Maaland projektiin. Maaland-työryhmän tarkoitus on kehittää tuulivoimalaa eteenpäin ja tehostaa sen toimintaa. Tuulimylly on alunperin rakennettu yhdessä Aalto-yliopiston oppilaiden kanssa. Piirustukset ovat ilmaiseksi jaossa internetissä ja tuulivoimalan voi rakentaa kuka tahansa. Materiaaleja voi myös muutella saatavuuden mukaan. Maaland työpajan projekteja yhdistää myös voit-

toa tavoittelematon asenne.

– Me kehitelään niin pitkälle kuin osataan ja annetaan tulokset vapaasti eteenpäin, joku muu voi kehittää sitä eteenpäin, Tuomo selittää.

ILLALLA PIDETTY Seeds Underground Party on vastalause suurien viljelijöiden lisensoimille siemenille. Lisensointi rajoittaa siementen keräystä ja keskittää siemenkauppaa. Maa-

ilmalla onkin levinnyt Shu Lea Cheangin juhlien sarja, jossa vastalauseena vaihdetaan siemeniä kertoen samalla niiden tarina eteenpäin. Kemiössä pidetyssä juhlassa muun muassa Suomalaisia herneitä lähti matkalle tuntematonta matkan voi tarkastaa netistä osoitteesta www.seedsunderground.net.

Fr./Vas.: Andrew Paterson, Rasa Kavaliauskaite, Janne Rauhansuu, Ilari Toivettula, Anna Rauhansuu, Heidi Finska och/ja Peppi Puniin.

> **AMF Gallery**
>> Finland in Eye and Lens.
Photographs by Jee Wee Ong

Talking Trashlab

Trashlab invited artists, designers, hackers, makers, re/up-cyclers, activists and researchers to collectively tackle material and electronic waste.

Trashlab emerged in 2012 as a community of people who focus on experimental art-design-technology practices between hacker and maker cultures within the context of re/up-cycling and the increased availability of new fabrication tools.

Social gatherings brought together the new staff members of Aalto FabLab and local independent makers from Helsinki and Tallinn. Together, they discussed possible guest lecturers for the future. Aalto Media Factory's support for the *Talking Trashlab* project made it possible to structure the programme around monthly

lectures. All lectures were streamed and archived online, and the research interviews resulted in an overview of what was good, bad and ugly.

Several maker gatherings took place throughout the year; they were organised by Pixelache Helsinki, a transdisciplinary platform for experimental art, design, research and activism. Trashlabbers gathered and worked together at Aalto Fab-Lab, at Camp Pixelache, at the Wärk Festival and Wasteland Festival, and in Tallinn at the Culture Factory Polymer.

Additionally, the *Light is History* project was developed during this collaboration process, and the recycled material-based public art installation and research objective were presented at the Wärk Festival in Helsinki in late autumn 2012. A research paper based on the project was presented at the Inclusive Museum Conference in Copenhagen in spring 2013.

The goal of the Trashlabbers is to continue exploring practice-based research pedagogy in waste and to create a social platform for future activities. Pixelache has continued in 2013 with monthly repair-cafe events at various locations and waste management site expeditions in the Helsinki area.

The research interviews resulted in an overview of what was good, bad and ugly.